



प्रा. मनिष र. जोशी  
सचिव

Prof. Manish R. Joshi  
Secretary



विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

D.O.No. F.1-2/2023/Youth Affairs(RNYF)

August 18,2023/ श्रावण 27, 1945

Dear Madam/Sir,

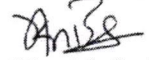
I am writing it to bring your kind attention to an important collaboration that aims to foster the holistic development of our youth in our Universities. The University Grants Commission (UGC) has decided to collaborate with the Department of Youth Affairs for the comprehensive development of our youth in the universities. This collaboration presents a unique opportunity to collectively contribute to the growth and well-being of our youth.

As you are aware, the National Youth Festival plays an important role in holistic development of our youth. Department of Youth Affairs has restructured the National Youth Festival Guidelines, which outline the plan for organizing District level and State level functions (copy attached). **We kindly request your support in providing a venue and forum for these events to take place.** These functions will serve as platforms for our students to showcase their talent, cultural diversity, and leadership skills. You are requested to kindly motivate the students for wider participation. You are also requested to kindly provide all the required logistic support as desired by Department of Youth Affairs for successful organisation of Youth Festival.

In case you have any query or require support, please feel free to reach out to Dr. Sunita Siwach, Joint Secretary, UGC (Sports) at [ssiwach.ugc@nic.in](mailto:ssiwach.ugc@nic.in)

With kind regards,

Yours sincerely,

  
(Manish Joshi)

Encl.: As above

All the Vice Chancellors of the Universities



## Restructuring National Youth Festival (RNYF)

### Introduction:

The National Youth Festival is an annual event organized by Department of Youth Affairs, Government of India in collaboration with one of the State Government which hosts the National Youth Festival

Over the years, the festival has become an important platform for young people from all parts of the country to showcase their talents, exchange ideas and engage in various cultural, social and sports activities.

During the year 1995, the year when National Youth Festival was organized for the first time, the main programme components were - (1) Competitive Events (2) Non-Competitive Events (3) Yuva Kriti (4) Suvichar (5) Food Festival (6) Young Artists Camp and (7) Adventure Camp.

### Need for Restructuring -

In recent times, there has been a growing demand for the restructuring of the National Youth Festival to make it more diverse, and relevant to the needs and aspirations of young people in India.

To ensure that the festival remains relevant and effective, it is necessary to periodically review and restructure its organization and programming. This can involve changes to the festival's theme, format, activities, and outreach strategies.

### Proposed Changes -

- Competitive Events** - In the 26<sup>th</sup> national Youth Festival the Competitive Events has been reduced to 2 i.e., Group Folk Dance and Folk Song. To broaden the outreach of the competitive events, it is proposed to include Solo Folk Dance and Folk Song too.

Type of Event	S.No	Name of Event	Mode of Selection
<b>Culture Component</b>			
Group	1	Folk Dance	Competition
	2	Folk Song	
Individual	3	Folk Dance	
	4	Folk Song	
<b>LifeSkill Component</b>			
Individual	5	Story Writing	Competition
	6	Poster Making	
	7	Declamation	
	8	Photography	
	9	Just a Minute	

- Identification of Themes** - The identification of themes for National Youth Festival is important because it will provide a framework for the event and help to create a cohesive and memorable experience for all stakeholders. All non-competitive events during the National Youth Festival can be based on these identified themes. Each state would be allocated one theme via draw of lots. The proposed themes for the NYF are -

- Empowering Youth Through Entrepreneurship
- Digital India
- Science and Technology for Society
- Health and Fitness

3. **Identification of Activities** - The scope of the events needs to be broadened by including more events and leaned on the above themes. The activities shall be divided into two categories -- **Group and Individual**. Each state will select the participant for these events through competitions.

On the above referred two categories and on identified themes following indicative activities have been identified. States are free to identify and include more activities.

Empowering Youth Through Entrepreneurship	Digital India	Science and Technology for Society	Health and Fitness
Group -- Best Social Enterprise Stalls	Group -- Government Initiatives to make the e Governance accessible to all	Group -- Innovative Technologies which solves Social Problems	Group -- Talk/Presentation on Adventure Activities (Organization)
Group -- Best SHG Stalls to showcase the Women Empowerment through Entrepreneurship	Individual -- Innovative Apps that creates value	Individual -- Science Models/Industrial Designs by Youth	Group -- Indigenous Games Demonstration
Individual -- Best Startup in any sector		Individual -- Frugal Innovations	Group -- Yoga Demonstration
		Individual -- Hackathons on given problem	

For each identified activity of Group and Individual category, States should organize competitions starting from District Level and culminating at State Level. The timetable for the competitions may be shared with the Department of Youth Affairs by 30<sup>th</sup> May 2023.

4. **Broadening the Scope of Yuva Kriti** - The Yuva Kriti provides a unique opportunity to the young participants to understand and appreciate the handicraft of different parts of the country. It also provides a platform for direct interface with youth from all over the country.

To broaden the scope of Yuva Kriti in addition to Handicrafts, Textile and Agri Products may also be included. For the Textile and Agri products the concerned State Govt may select the stalls to display in consultation with NYKS. The selection of the best stalls and best products should be done through the district and state level competitions which is to be completed before 30<sup>th</sup> September 2023.

The entries for the competitions may be invited/posted through the upcoming Yuva Portal.

5. **Need for fixed yearly calendar of National Youth Festival --**

There should be a fixed yearly calendar of the National Youth Festival along with various stages with dates and given timelines. As the National Youth Festival is routine flagship programme of Deptt. of Youth Affairs, fixed yearly calendar will enable all stakeholders namely Deptt. of Youth Affairs, State Govts., NYKS and NSS and other stakeholders to make necessary preparations well in advance.

## Proposed Calendar –

Particulars	Month
Identification of Themes and Allotment of themes to the States	April
Finalization of Non-Competitive Events/Activities	May
District Level /State Level events on the noncompetitive and competitive events by State Govt on the allotted themes	July – September
Identification of Success Stories around the allotted theme	October
Finalization of State Contingent	November

6. **Summary** – As per the precedence every State will send contingent of 100 youth to the National Youth Festival. The competitive events which will start from the district level are listed below –

S. No	Component	S.No	Activity	Suggestive Number of Participation
1	Culture	1	Group Folk Dance	10
		2	Group Folk Song	10
		3	Solo Folk Dance	5
		4	Solo Folk Song	5
2	Life Skill	5	Story Writing	3
		6	Poster Making	2
		7	Declamation	2
		8	Photography	2
3	Thematic	9	Thematic Competitions – State Specific theme	35
		10	Any Government entry on given theme.	05
4	Yuva Kriti	11	Handicraft	7
		12	Textile	7
		13	Agro Products	7
<b>Total</b>				<b>100</b>

## Note :

- Number of participants are indicative only.
- In case any state do not want to compete in any particular event then accordingly no. of participants can increase in other events.
- Also the suggestive no. of participants can be indicated group wise.

**Allotment of Themes**

74887/2023/NDYAD.

S.No	Theme	Count
1	Youth As Job Creators	7
2	Ek Bharat Shreshtha Bharat	7
3	Improving Millets Production through Science/ Science for Society	8
4	Health and Fitness	7
5	Mission Life	7
Total		36

S. No.	State/UT	Theme Alloted (S.No)
1	Andaman & Nicobar Islands	4
2	Andhra Pradesh	5
3	Arunachal Pradesh	2
4	Assam	5
5	Bihar	1
6	Chandigarh	3
7	Chhattisgarh	5
8	Dadra & Nagar Haveli/ Daman & Diu	4
9	Ladakh	3
10	Delhi	2
11	Goa	1
12	Gujarat	1
13	Haryana	3
14	Himachal Pradesh	1
15	Jammu & Kashmir	2
16	Jharkhand	4
17	Karnataka	5
18	Kerala	4
19	Lakshadweep	2
20	Madhya Pradesh	2
21	Maharashtra	3
22	Manipur	4
23	Meghalaya	5
24	Mizoram	1
25	Nagaland	3
26	Odisha	3
27	Puducherry	4
28	Punjab	1
29	Rajasthan	5
30	Sikkim	3
31	Tamil Nadu	5
32	Telangana	2
33	Tripura	3
34	Uttar Pradesh	2
35	Uttarakhand	4 1
36	West Bengal	4