

Mohanlal Sukhadia University, Udaipur
Bachelor of Business Administration
(Three years Six Semesters Degree Course Scheme)
Effective from 2016-2017

1. Eligibility for Admission:

A candidate passing Senior Secondary Examination (10+2) from Board of Secondary Education Rajasthan or equivalent, securing at least 48 per cent marks in aggregate shall be eligible for admission to the BBA Programme through Entrance Test.

2. Courses of study:

Paper No.	Nomenclature of Paper	Credits	Mode of Instructions	Mode of Examination &Max. Marks
SEMESTER-1				
101	Economic Environment of Business	4	Class Room Lectures etc.	Internal 20 External 80
102	Business Communication and Soft Skills	4	Lectures + Presentation	Internal Practical 20 External 80
103	Financial Accounting	4	Class Room Lectures etc.	Internal 20 External 80
104	Business Mathematics	4	Class Room Lectures etc.	Internal 20 External 80
105	Business Statistics-Part I	4	Class Room Lectures etc.	Internal 20 External 80
106	Environmental Studies	4	Class Room Lectures etc.	Internal 20 External 80
SEMESTER-2				
201	Business Regulatory Frame work	4	Class Room Lectures etc.	Internal 20 External 80
202	Business Statistics-Part-2	4	Class Room Lectures etc.	Internal 20 External 80
203	Managerial Economics	4	Class Room Lectures etc.	Internal 20 External 80
204	Marketing Management	4	Class Room Lectures etc.	Internal 20 External 80
205	Cost Accounting	4	Class Room Lectures etc.	Internal 20 External 80
206	General Hindi	4	Lectures	Internal 20 External 80
SEMESTER-3				
301	Entrepreneurship Development	4	Class Room Lectures etc.	Internal 20 External 80
302	Indian Financial System	4	Class Room Lectures etc.	Internal 20 External 80
303	Corporate Accounting	4	Class Room Lectures etc.	Internal 20 External 80
304	Auditing	4	Class Room Lectures etc.	Internal 20 External 80
305	Practical Business Accounting	4	Accounting	Internal Practical 20

305A	OR E-Commerce		laboratory exercised OR Class Room Lectures etc.	External Practical 80 OR Internal 20 External 80
306	Language Skills in English	4	Class Room Lectures etc.	Internal Practical 20 External 80
SEMESTER-4				
401	Management Principles & Organisational Behaviour	4	Class Room Lectures etc.	Internal 20 External 80
402	Event Management	4	Class Room Lectures etc.	Internal 20 External 80
403	Taxation-Part1	4	Class Room Lectures etc.	Internal 20 External 80
404	Supply & Chain Logistics	4	Class Room Lectures etc.	Internal 20 External 80
405	Taxation-Part2	4	Class Room Lectures etc.	Internal 20 External 80
406	International Business	4	Class Room Lectures etc.	Internal 20 External 80
SEMESTER-5				
501	Production Management	4	Class Room Lectures etc.	Internal 20 External 80
502	Research Methodology	4	Class Room Lectures etc.	Internal 20 External 80
503	Human Resource Management	4	Class Room Lectures etc.	Internal 20 External 80
504	Spreadsheet Applications	4	Computer laboratory	Internal 20 External 80
505	Management Accounting	4	Class Room Lectures etc.	Internal 20 External 80
506	Industrial Case Studies	4	Lectures + learning by experience	External Written 80 External Viva-Voce 20
SEMESTER-6				
601	Public Finance	4	Class Room Lectures etc.	Internal 20 External 80
602	Company Law & Secretarial Practice	4	Class Room Lectures etc.	Internal 20 External 80
603	Project Management	4	Class Room Lectures etc.	Internal 20 External 80
604	Operations Research	4	Class Room Lectures etc.	Internal 20 External 80
605	Financial Management	4	Class Room Lectures etc.	Internal 20 External 80
606	Business Ethics & CSR	4	Class Room Lectures etc.	Internal 20 External 80
TOTAL CREDITS		144		

3. Credit

One credit would mean equivalent of 15 periods of 60 minutes each.

4. Attendance

4.1 A candidate shall be required to attend minimum 75% of the classes held in each paper including the tutorials and practicals, if any. A candidate failing to satisfy the requirement of attendance in one or more papers shall be detained from appearing at the semester end examination.

4.2 For students participating in Sports/Cultural event/NCC camps during a particular semester, the maximum number of days of absence shall not exceed 8 days. Any waiver in this context shall be on the recommendation of the Dean – Students Welfare and the student will be required to apply in advance for the leave to the Head/Course Director. No Relaxation shall be given on medical ground.

5. Medium

Medium of instruction and examination shall be English

6. Scheme of Examination

6.1 Each Paper shall have maximum marks as 100, to be evaluated both internally and externally. Paper-wise Distribution of marks is given in Para no.2.

External Examination Scheme- For a question paper carrying maximum 80 marks, the structure shall be as follows:

The first section, SECTION- A, carrying maximum 20 marks will have 10 short answer type (answer not exceeding 50 words each) questions. Each question will carry 2 marks. The second section, SECTION-B, carrying maximum 40 mark will have 10 medium answer type questions (answers not to exceed 250 words), selecting two from each unit, out of which one from each unit is to be attempted. Each question will carry 8 marks. The third section, SECTION- C, carrying maximum 20 marks will have 5 questions (which requires answers not to exceed 300 words), one from each unit out of which 2 questions are to be attempted. Each question will carry 10 marks. The duration of main examination shall be three hours.

Internal Examination Scheme:-

50% of the total internal assessment marks (i.e. 10 out of 20 marks) for each theory paper will be awarded on the basis of the performance in the descriptive type written examination of one hour duration conducted by BBA programme. There will be 3 questions each carrying 5 marks covering the entire syllabus out of which two questions must be answered. If a candidate fails to appear in the written examination of the internal assessment due to valid reasons (major accident or death of first relative etc.), BBA programme may conduct defaulters examination after collecting fee of Rs. 500/.

50% of the internal assessment (i.e. 10 out of 20) for each theory paper shall be awarded on the basis of the performance in the assignments/ seminars/presentations/ oral examination/ group discussion etc.

7. Minimum passing marks:

A candidate shall be declared to have passed the each semester, if he obtains minimum of thirty six percent marks (36%) in each subject and a minimum of forty percent (40%) marks in the aggregate of all the subjects.

8. Use of Calculators-:

Candidates shall be permitted to use simple battery operated 12 digit 2 memory 6 functions noiseless and cordless calculators during examination.