

Govind Guru Tribal University, Banswara

**Details of Discipline Centric Core and Elective Courses for freshers
who will be admitted in the session 2023-24**


(Separate sheet to be used for each discipline/subject)

Name of University: Govind Guru Tribal University, Banswara

Name of Faculty(ies) : Commerce

Name of Discipline/Subject: EAFM / B.B.E.

Three-Year Bachelor Degree Program								
#	Level	Semester	Type	Title	Credits			Total
					L+T	P		
1	5	I	DCC	Micro Economics	5	1	0	6
2	5	II	DCC	Business Environment	5	1	0	6
3	6	III	DCC	Business Economics	5	1	0	6
4	6	IV	DCC	Introduction to Banking and Finance	5	1	0	6
5	7	V	DSE/ GE	Public Finance	5	1	0	6
6	7	VI	DSE/ GE	Fundamental of Investments in Capital Market	5	1	0	6


Rajendra Prasad Agarwal
Registrar
Govind Guru Tribal University
Banswara (Rajasthan)



GOVIND GURU TRIBAL UNIVERSITY BANSWARA

B.Com Three Year Graduate Course Semester I EAFM DCC MICRO-ECONOMICS

UNIT – I

- Introduction – Meaning; Nature and Scope of Micro Economics.
- Demand and Supply - Determinants of demand, movements vs. shift in demand curve,
- Determinants of Supply, Movement along a supply curve vs. shift in supply curve; - Market
- equilibrium and price determination. Elasticity of demand and supply.

UNIT - II

- Production and Cost and Revenue -
- Production - Concepts of Production function. Law of variable proportions; Isoquants; Return to scale. Economics and Diseconomies of scale.
- Costs - Costs in the short run. Costs in the long run.
- Revenue - Revenue analysis under perfect and imperfect market.

UNIT – III

- Market Structure –
- Perfect Competition; Monopoly; Monopolistic Competition – Features; Price and Output Determination under perfect; monopoly and monopolistic competition.
- Oligopoly – Meaning; definition and Features. Perfect and Imperfect Oligopoly; Kinked Demand Curve.

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Suggested Readings –

- Business Economics; Dr. Shilpa Trivedi Yagnik; Arya Publishers & Suresh Book Depot, Udaipur; ISBN 978-93-8505-326-9
- Mathur Mukesh; Business Economics; Himanshu Publications; Udaipur.
- Ahuja H.L; Business Economics; S.Chand and Company, New Delhi.
- Pindyck, R.S., D. L. Rubinfeld and P. L. Mehta; Microeconomics; Pearson Education.
- Maddala G.S. and E. Miller; Microeconomics: Theory and Applications, McGraw-Hill
- Education.

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