

0301

B.B.A. IIIrd SEMESTER EXAMINATION, 2019

Paper – I

Entrepreneurship Development

Time: Three Hours

Maximum Marks: 80

PART – A (खण्ड – अ)

[Marks: 20]

Answer all questions (50 words each).

All questions carry equal marks.

सभी प्रश्न अनिवार्य हैं। प्रत्येक प्रश्न का उत्तर 50 शब्दों से अधिक न हो।

सभी प्रश्नों के अंक समान हैं।

PART – B (खण्ड – ब)

[Marks: 40]

Answer five questions (250 words each).

Selecting one from each unit. All questions carry equal marks.

प्रत्येक इकाई से एक-एक प्रश्न चुनते हुए, कुल पाँच प्रश्न कीजिए।

प्रत्येक प्रश्न का उत्तर 250 शब्दों से अधिक न हो।

सभी प्रश्नों के अंक समान हैं।

PART – C (खण्ड – स)

[Marks: 20]

Answer any two questions (300 words each).

All questions carry equal marks.

कोई दो प्रश्न कीजिए। प्रत्येक प्रश्न का उत्तर 300 शब्दों से अधिक न हो।

सभी प्रश्नों के अंक समान हैं।

PART – A

- Q.1 (i) “Entrepreneurship is a leadership, rather than ownership.” Explain.
(ii) What do you mean by Entrepreneurship?
(iii) What is the ‘start – up – stage’ in promoting a Venture?
(iv) Discuss the impact of technological environment on the establishment of a new unit.
(v) What are the various sources of Venture Capital in India?
(vi) What are the services provided by Venture Capitalists?
(vii) What is Entrepreneurial Development Program? Write its characteristics.
(viii) What are the institutional efforts made for EDP in India?
(ix) “Entrepreneur transforms or changes the value of resources.” Explain.
(x) What are export incentives given to Entrepreneur?

PART – B

UNIT –I

- Q.2 How do you distinguish between an Entrepreneur and an Owner and Manager?

OR

- Q.3 “Profit is the reward for uncertainty bearing.” Discuss.

UNIT –II

- Q.4 “An Entrepreneur is an opportunity seeker.” Explain.

OR

- Q.5 Describe “Institutional Financing.”

UNIT –III

- Q.6 Explain Venture Capital process.

OR

- Q.7 Discuss the various documents required at the time of Investment process stages.

UNIT –IV

- Q.8 What are the various stages of EDP? Explain in detail.

OR

- Q.9 What are the incentives, subsidies and assistance the Government is providing to Entrepreneurs in India?

UNIT –V

- Q.10 Describe the relationship of Entrepreneurship with innovation.

OR

- Q.11 How does an Entrepreneur generate employment in industrial field?

PART – C

- Q.12 Narrate the role and significance of an Entrepreneur in an economy.
Q.13 Summarise the analysis of external environment while promoting a new industrial unit.
Q.14 Discuss the role of Venture Capitalist in project financing.
Q.15 Discuss the role of Entrepreneur as an innovation.
Q.16 What is “Import Substitution”? Describe its objectives and Importance.