

0404

B.B.A. IVth SEMESTER EXAMINATION, 2019

Paper – IV

Supply Chain Logistics

Time: Three Hours

Maximum Marks: 80

PART – A (खण्ड – अ)

[Marks: 20]

Answer all questions (50 words each).

All questions carry equal marks.

सभी प्रश्न अनिवार्य हैं। प्रत्येक प्रश्न का उत्तर 50 शब्दों से अधिक न हो।

सभी प्रश्नों के अंक समान हैं।

PART – B (खण्ड – ब)

[Marks: 40]

Answer five questions (250 words each),

selecting one from each unit. All questions carry equal marks.

प्रत्येक इकाई से एक-एक प्रश्न चुनते हुए, कुल पाँच प्रश्न कीजिए।

प्रत्येक प्रश्न का उत्तर 250 शब्दों से अधिक न हो।

सभी प्रश्नों के अंक समान हैं।

PART – C (खण्ड – स)

[Marks: 20]

Answer any two questions (300 words each).

All questions carry equal marks.

कोई दो प्रश्न कीजिए। प्रत्येक प्रश्न का उत्तर 300 शब्दों से अधिक न हो।

सभी प्रश्नों के अंक समान हैं।

PART – A

- Q.1 What is Supply Chain?
- Q.2 Name two Locational Determinants.
- Q.3 Define Demand Forecasting.
- Q.4 Explain Delphi method.
- Q.5 What is Inventory Management?
- Q.6 What is JIT method?
- Q.7 Give two objectives of Logistics.
- Q.8 What is Integrated Logistics?
- Q.9 Give two functions of Warehouses.
- Q.10 Give two benefits of E-business to distribution networks.

PART – B

UNIT – I

- Q.1 Explain the model of Supply Chain Management.

OR

What is the role of distribution in Supply Chain?

UNIT – II

Q.2 Explain the process of Demand Management.

OR

Write a detailed note on Forecasting and Production.

UNIT – III

Q.3 Explain the elements of supply chain planning.

OR

Explain factors affecting optimal level of product availability.

UNIT – IV

Q.4 What is Logistics Management? Explain the component of logistics.

OR

Write a detailed note Fourth-Party Logistics.

UNIT –V

Q.5 Explain the types of functions performed by Warehouses.

OR

What is the role of distribution in Supply Chain?

PART – C

Q.6 Write notes on the following -

- (a) Integrated Supply Chain Planning
- (b) Locational Determinants

Q.7 Explain the Quantitative methods of forecasting.

Q.8 Explain Planning supply and Demand in a supply chain.

Q.9 Write the components and significance of logistics.

Q.10 Explain the models for facility location and capacity allocation.
